



Pressure-sensitive adhesives

Acrylic

Film

# Technicote IRC Film Base / AT333 @ 1.3 CWT / 40#SCK L-3

ITEM #42996

## Facestock

Technicote IRC film base is a dual-layer construction consisting of two, 75 gauge polypropylene films bonded together with a specialty dry release adhesive for use in Instant Redeemable Coupon (IRC) applications.

### Type

Film

### Tensile MD

23420 Psi

### Tensile CD

39750 Psi

### Properties

### Value

### Caliper

1.50 Mil

## Regulatory Approval

### RoHS

Yes

### Prop65

Yes

### REACH

Yes

### TPCH

Yes

### CPSIA

Yes

### FSC

No

\*Please contact your sales representative for details

## Adhesive

An all temperature and freezer grade acrylic adhesive with good initial tack and high ultimate adhesion when applied at temperatures as low as -20 F. Very good plasticizer, UV and solvent resistance. AT333 adhesive allows for short term reposition on many substrates, yet displays excellent permanency at room temps.

### Type

Permanent

### Composition

Acrylic

### Shear

60

### Min. Application Temperature

-20 F

### Min. Service Temperature

-65 F

### Max. Application Temperature

160 F

### Properties

### Value

### Stainless Steel

4.7 lbs/linear in.

### Glass

1.3

### Polyethylene

2.2

|                      |                    |
|----------------------|--------------------|
| <b>Corrugated</b>    | 1.40 lbs./in.      |
| <b>Painted Metal</b> | 4.4 lbs/linear in. |
| <b>Loop Tack</b>     | 2.20 lbs./in.      |

### Regulatory Approval

|                          |                             |                     |
|--------------------------|-----------------------------|---------------------|
| <b>RoHS</b><br>Yes       | <b>Prop65</b><br>No         | <b>REACH</b><br>Yes |
| <b>TPCH</b><br>Yes       | <b>CPSIA</b><br>Yes         | <b>UL</b><br>No     |
| <b>Direct Food</b><br>No | <b>Indirect Food</b><br>Yes |                     |

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### Liner

Supercalendered Kraft (SCK) liner which has been silicone coated one side to give a controlled release. This paper has a smooth, caliper consistent surface. Due to its high internal strength it will withstand all conventional processing operations including die-cutting, butt cutting, line scoring and dispensing.

**Type**  
5517342

|                                |                                |
|--------------------------------|--------------------------------|
| <b>Tensile MD</b><br>34 Lbs/In | <b>Tensile CD</b><br>22 Lbs/In |
| <b>Tear MD</b><br>32 Grams     | <b>Tear CD</b><br>34 Grams     |

| Description         | Value     |
|---------------------|-----------|
| <b>Basis Weight</b> | 40 Lbs/Rm |
| <b>Caliper</b>      | 2.5 Mil   |

### Regulatory Approval

|                          |                      |                     |
|--------------------------|----------------------|---------------------|
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| <b>TPCH</b><br>Yes       | <b>CPSIA</b><br>Yes  | <b>UL</b><br>No     |
| <b>Direct Food</b><br>No |                      |                     |

\*Please contact your sales representative for details

Last update: 08/22/2024

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ADDRESS:

Beontag

6206 Wolf Creek Pike

Trotwood, OH 45426

[800-358-4448](tel:800-358-4448)

[orders.us@beontag.com](mailto:orders.us@beontag.com)