

# Not a Current Stock Product

Please contact our team for assistance.

Pressure-sensitive adhesives

Acrylic

Paper

## Techni-Therm Direct NTC / AT333

### FACESTOCK

A medium sensitivity, non-topcoated direct thermal label facestock designed for short-duration applications in dry environments. This paper has an initial activation temperature of 185°F and an effective activation temperature of 280°F. This product contains BPS which is known to the state of California to cause cancer, birth defects, or other reproductive harm (Prop 65).

**Type**  
Paper

**Tensile MD**  
>21

**Tensile CD**  
11.5 lbs.in

#### PROPERTIES

#### VALUE

**Basis Weight**

47 lbs/rm

**Caliper**

3.03 mil

### REGULATORY APPROVAL

**RoHS**  
Yes

**Prop65**  
No

**REACH**  
Yes

**TPCH**  
Yes

**CPSIA**  
Yes

**UL**  
No

**FSC**  
No

\*Please contact your sales representative for details

### ADHESIVE

An all temperature and freezer grade acrylic adhesive with good initial tack and high ultimate adhesion when applied at temperatures as low as -20 F. Very good plasticizer, UV and solvent resistance. AT333 adhesive allows for short term reposition on many substrates, yet displays excellent permanency at room temps.

**Type**  
Permanent

**Composition**  
Acrylic

**Shear**  
55

**Min. Application Temperature**  
-20 F

**Min. Service Temperature**  
-65 F

**Max. Application Temperature**  
160 F

#### PROPERTIES

#### VALUE

**Stainless Steel**

4.5 lbs/linear in.

**Glass**

1.3 lbs/linear in.

**Polyethylene**

2.2

<b>Corrugated</b>	1.35 lbs./in.
<b>Painted Metal</b>	4.2 lbs/linear in.
<b>Loop Tack</b>	2.15 oz/in <sup>2</sup>

**REGULATORY APPROVAL**

**RoHS**  
Yes

**Prop65**  
No

**REACH**  
Yes

**TPCH**  
Yes

**CPSIA**  
Yes

**Direct Food**  
No

**Indirect Food**  
Yes

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WARRANTY: All data obtained through ASTM standards and are typical and should not be used for specification purposes. Because of the variety of possible uses, the buyer should test the suitability of each intended use. The buyer assumes all risks in connection with such use. BEONTAG will not be liable for damages in excess of the purchase price of Products or for incidental or consequential damages.

BEONTAG warrants the products to be free from defects in material and workmanship. Should any failure to conform to this warranty appear within one year after the initial date of shipment (unless otherwise stated), BEONTAG shall, upon notification thereof and substantiation that the products have been stored and applied in accordance with BEONTAG'S standards, correct such defects by suitable repair or replacement without charge at BEONTAG's plant or at the location of the products (at BEONTAG's election); provided, however, if BEONTAG determines that repair or replacement is not commercially practical, BEONTAG shall issue a credit in favor of BUYER in an amount not to exceed the purchase price of the products

ADDRESS:

Beontag  
6206 Wolf Creek Pike  
Trotwood, OH 45426

[800-358-4448](tel:800-358-4448)

[orders.us@beontag.com](mailto:orders.us@beontag.com)